# AD FUTURUS FOUNDATION

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# AD FUTURUS FOUNDATION

# INTRODUCTION

It is a pleasure to introduce our foundation and the services provided by us in a few phrases.

Ad Futurus Foundation was founded in 2013 with the primary goal of helping Hungarian companies with gaining a place in the foreign market and maintaining business relationships. In this work we have approximately 10 participants, including the management, coming from different countries of Europe, making it possible for us to meet our partners' needs on a mother tongue level.

The 2 most important advantages of our services:

- ► The service prices are under the market price
- ► Localization tasks, administration, relationship building and creation, marketing & market research on a mother tongue level not only in Hungary, but it many other European countries, in South America and in the Far East.

In the followings we collected our most important partners, references and results. Regards,

The team of Ad Futurus Foundation:

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## EASYGOTOUSA KFT.

WWW.EASYGOTOUSA.ORG

**ACTIVITY**: INTERMEDIATE FOR USA SPORT

**SCHOLARSHIPS** 

## **RESULTS:**

- The service is already available in 10 languages
- The users' number grew with 40% with users from different countries of Europe
- Regular content creating in English and other languages

## **DERIGO TRAVEL KFT.**

WWW.DERIGO.ME

**ACTIVITY: TOURISM** 

#### **RESULTS:**

- Regular English content on the page
- The support of foreign expansion



**IMOLA HOTEL PLATÁN** 

WWW.IMOLAPLATAN.HU

**ACTIVITY: ACCOMODATION SERVICES** 

#### **RESULTS:**

- Making the webpage multilingual
- Making the promotional materials of the hotel multilingual



GOODWILL PHARMA KFT.

WWW.GOODWILLPHARMA.HU

**ACTIVITY**: PHARMACEUTICAL INDUSTRY

#### **RESULTS:**

- Marketing research in Spain and Greece
- Promoting the products of the company in Spain and Greece



SOMOGYI BROTHERS KFT.

MYHSIN-NI.COM

**ACTIVITY: PRODUCTION OF COSMETICS** 

#### **RESULTS:**

Finding reseller partners for the cosmetics in Spain



STATZUP INC.

STATZUP.COM

**ACTIVITY: ONLINE GAMING APPLICATIONS** 

#### **RESULTS:**

Building relationships and communicating in foreign languages





WORLD AUCTION LTD.

POSTRADER.COM

**ACTIVITY**: E-COMMERCE ACTIVITY

# RESULTS:

Marketing activity in many European countries